

SIMPLY ROLLERS



SIMPLY

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SIMPLY ROLLERS



With over 400 fabrics to choose from, the Simply roller blind, made-to-measure collection has been assembled to perfectly complement your windows. From fashion-forward designs to classic, easy to love textures and patterns, the range is bursting with interiors inspiration.



OPTIONS

Opt for a classic roller blind or upgrade to our sleek cassette to cover the barrel, available in 4 finishes. Our bottom bars are also available in various finishes so you can make sure your blind matches at the top and bottom.

Can't decide on just one design? Why not go for our Duo Blinds system. Pair two blinds together, neatly packaged in our large cassette. Our recommended combination is a sheer at the back with a blackout in front to give you the most control.



To give you ultimate choice, we have a selection of 200 printed designs that are all available on a choice of 4 base cloths.

LIGHT FILTERING (100% Polyester, FL-D)
Gently diffuses the light coming through your window.

BLACKOUT (100% Polyester, FL-E)
Prevents light passing through the fabric of the blind, perfect for bedrooms.

WATERPROOF (100% Polyester, FL-F)
Moisture resistant, wipeable and blackout. Well suited to bathrooms and kitchens.

SOFT TOUCH (95% Cotton, 5% Linen, FL-F)
A beautiful soft, luxurious quality fabric with blackout properties.

OPTIONS

HEADING STYLE

Choose our classic roller blind (standard or reverse roll) or upgrade to our cassette, available in 3 metal finishes or covered in matching fabric.

BOTTOM BAR

Choose your bottom bar finish to either match or contrast to your chosen heading style. Also available in 3 metal finishes or matching fabric.



Classic



White



Silver



Gunmetal



Matching Fabric

DUO BLINDS

Double up your blinds in our large cassette to give you ultimate light control.

Pair a sheer or translucent blind with a blackout blind to give you privacy during the day and block out the light at night.

Go one step further and browse our Simply Romans & Curtains collection to pair a roller with a roman.



MOTIONBLINDS

Automatic control of electronic items around the home is a growing reality. We now offer convenient and secure motorised blinds, allowing you to integrate your window coverings seamlessly into your smart home.

The MotionBlinds system offers flexibility to operate your blinds in a number of ways, from wherever you are in the world.

PULL CONTROL

Manually control your blind with the stylish chrome pull chain.

REMOTE CONTROL

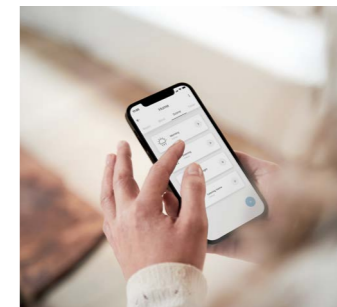
Operate your blinds with a press of a button on our 1, 5 or 15 channel remotes.

APP CONTROL

Use the MotionBlinds app to control your blinds. Create room scenes or add timers to fully automate your blinds.

VOICE CONTROL

Through the Terminus WIFI bridge, you can connect your blinds to your home assistant of choice and control your blinds with your voice.



SCAN, CONNECT AND CONTROL

All our motorised blinds are now Bluetooth compatible.

SETUP IN A MINUTE

MotionBlinds Bluetooth motors can be set up and programmed in a minute. Just scan the QR code hidden by the chrome tassel and follow the steps on screen.

AUTOMATE WITH TIMERS

Putting the blinds on autopilot couldn't be easier. Set the time, desired position and days of the week using the 3 daily timers. At the scheduled times your blinds will automatically move to their preset position.





LAURA ASHLEY

SINCE 1953

Laura Ashley is an iconic, well-loved, and quintessentially British brand with a distinctive design aesthetic. Sophisticated styles, timeless designs and rich colourways are inspired by the vast Laura Ashley archive.

These decorative and elegant designs work beautifully for roller blinds. 22 design are available on a choice of three base cloths – light filtering, perfect for living spaces where privacy is important, and you wish to diffuse the light.

Dim out for bedrooms and spaces where you want to block out light. Waterproof when you need a wipeable fabric which is resistant to moisture with dim out qualities perfect for bathrooms and kitchens.



HEPWORTH GRAPE



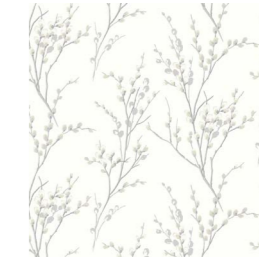
PUSSY WILLOW NATURAL



GOSFORD CRANBERRY



BELVEDERE SOFT TRUFFLE



PUSSY WILLOW DOVE GREY



PICARDIE FENNEL



JOSETTE DOVE GREY



PARTERRE SAGE



PICARDIE SAGE



WILLOW LEAF HEDGEROW



ROSEMORE SAGE



BELVEDERE DUCK EGG



JOSETTE DUCK EGG



ANIMALIA STEEL



JOSETTE MIDNIGHT



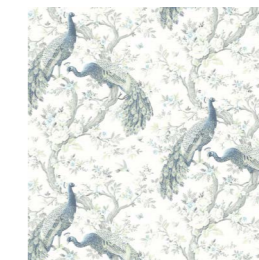
STOCK BLUE SKY



PUSSY WILLOW OFF WHITE



ARIA EUCALYPTUS



BELVEDERE MIDNIGHT



ANIMALIA SILVER



JOSETTE STEEL



PUSSY WILLOW STEEL

BALANCE

A colourful palette of 30 on trend shades. A range of modern essential hues from warm, soft and muted to rich, vibrant and luxurious. Digitally printed on a richly textured blackout fabric



				
BUFF	MELLOW	JUTE	SANDALWOOD	PITCH
				
CHALK	DUSKY	DOLPHIN	THUNDER	COBALT
				
PACIFIC	FRESH SKY	SEAGREEN	PEACOCK	EMERALD
				
EUCALYPTUS	GRASS	MOSS	ZEST	SUNSHINE
				
DAFFODIL	BUTTERCUP	LADYBIRD	PEONY	ROSE
				
GINGER	CORAL	PEACH	PLASTER	BLUSH

RAE & MAITLIN

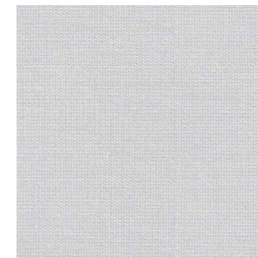
Featuring warm neutrals to cool greys, blush pinks to deep navys, we're confident you'll find your perfect shade in these two digitally printed plain ranges. If you just need to diffuse the light in your room opt for Rae and if you need full blackout, Maitlin is the fabric for you. Available in 280cm wide widths.



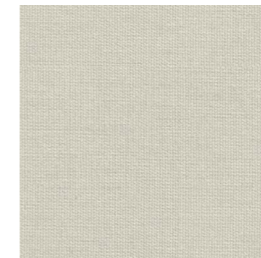
SNOW	WHITE	BEIGE	TAN	MOCHA
STONE	BISCUIT	WHEAT	ALMOND	FAWN
COCO	OATMEAL	PEBBLE	FOG	MIST
SILVER	ASH	MERCURY	SLATE	BLACK
PINK	BLUSH	SORBET	LAVENDER	PLUM
GRAPE	RED	TERRACOTTA	ORANGE	LEMON
SUNFLOWER	OCHRE	SAGE	PINE	SPRUCE
SPA	MINERAL	BREEZE	MARINE	INK



Orlando & Lennie are a pair of translucent and blackout, flame retardant fabrics. Each range features 14 fabrics across a broad range of colours to ensure we have a match for your home.



WHITE



CREAM



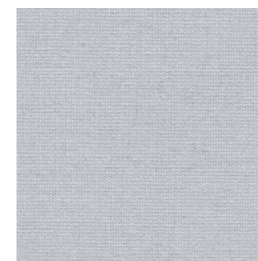
BEIGE



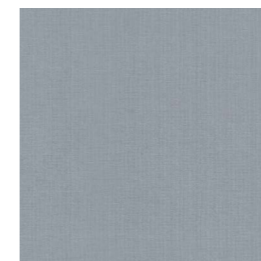
TAUPE



CHOCOLATE



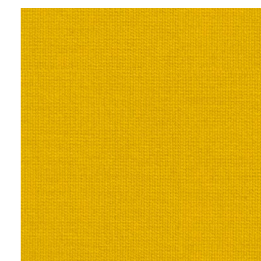
DOVE



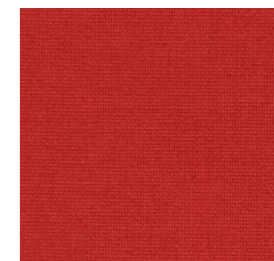
ASH



CHARCOAL



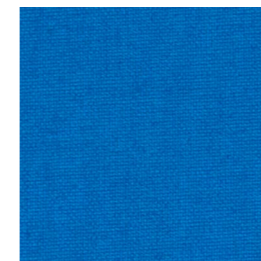
LUNA



RED



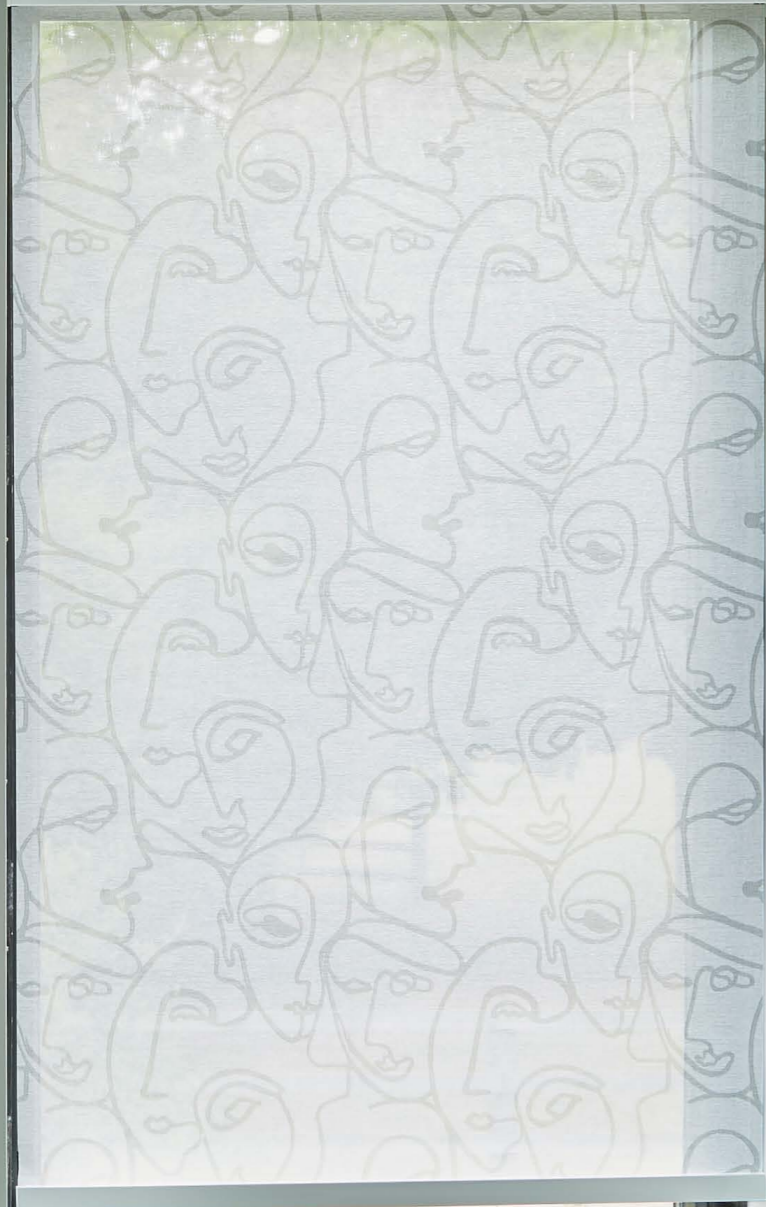
KIWI



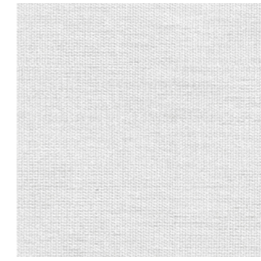
CYAN

**FLAME
RETARDANT** 

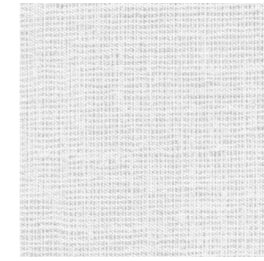
SHEERS



BETSY SLATE



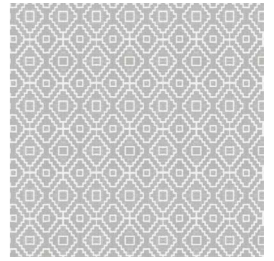
COSMO FOG



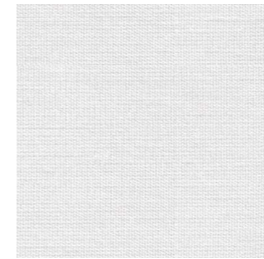
PEYTON SNOW



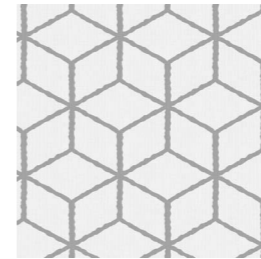
CAMILLE MIST



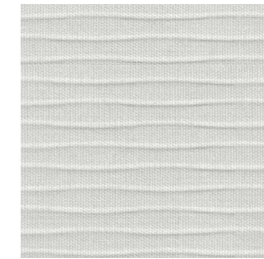
STEENA SMOKE



REEMA LINEN



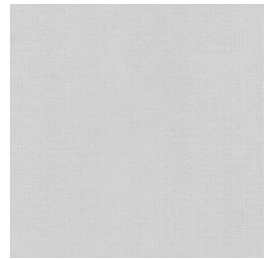
ALWYN
CHARCOAL



SHARMA IVORY



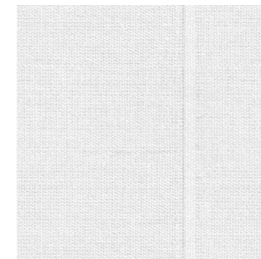
GRANVILLE
CHALK



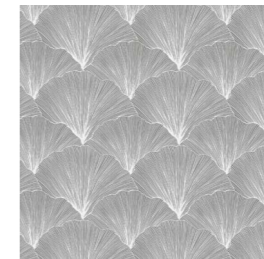
MONDRICH
SNOWDROP



MONDRICH
VANILLA



SAWYER WHITE



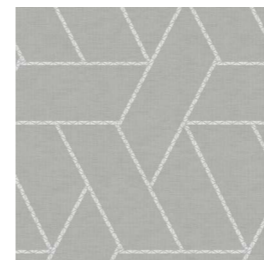
BASSET ASH



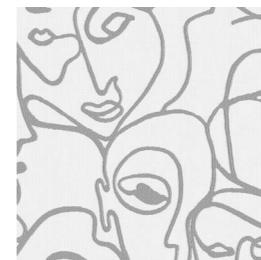
VARLEY DUSK



OTILIE WHITE



EDEN SHADE



MARCIA ROCK





FARLEY MULTI



JOHNSON CANDY



LATIMER PINK



ELY SSE SKY



LATIMER MULTI



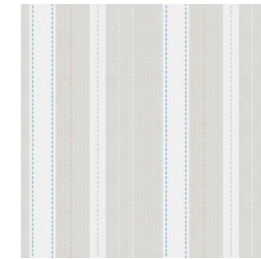
OTLEY NATURAL



NOLAN GREEN



LATIMER BLUE



OTLEY BLUE



CAMBER FERN

KIDS DESIGNS



YELLOW



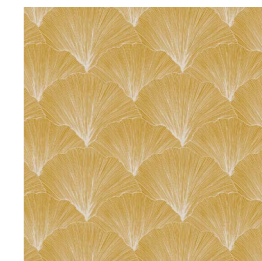
CALEDON OCHRE



NEWHAM BEIGE



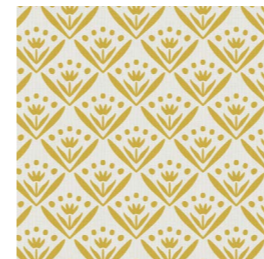
RHYE YELLOW



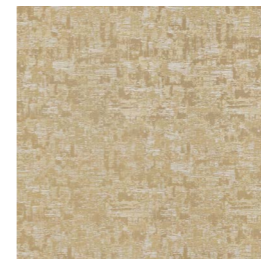
BASSET OCHRE



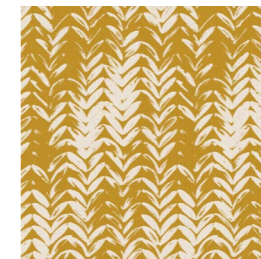
VERTUS YELLOW



BETSY MUSTARD



HORIZON GOLD



EARLE
SUNFLOWER



BAILEY ZEST



GRIFFITH CORN



ENRICCA OCHRE



STEENA DIJON



GREEN



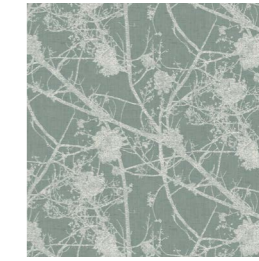
LOWLEY SAGE



LOUIS FERN



PERRIN SAGE



ROSSO DUCKEGG



EVESHAM SEA GREEN



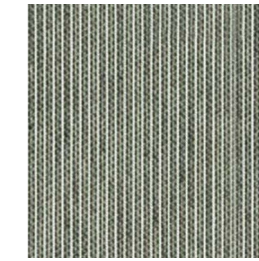
BETSY EMERALD



TULUM SEAFOAM



MARCIA FOREST



IRINA SAGE



SIAN PASTORAL



EDWINA APPLE



DEANSGATE FOREST



SABAH FOREST



RED & ORANGE



GRIFFITH AMBER



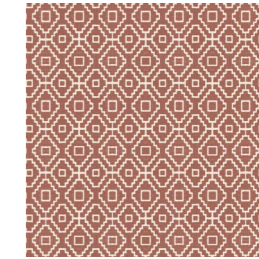
CALEDON PUMPKIN



KEYES AUBURN



WELLAN SPICE



STEENA SPICE



BENEDICT TERRACOTTA



GROVELY CHUTNEY



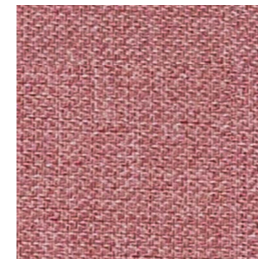
MAPLE BURNT ORANGE



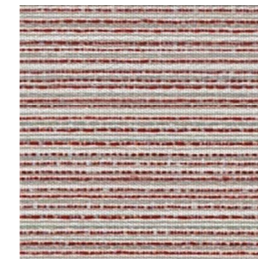
RHYE DEEP ORANGE



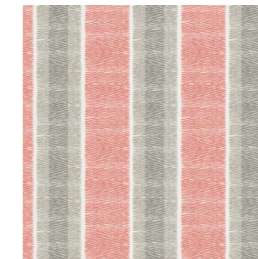
BETSY CHERRY



CORHSAM CHILLI



GWEN RUBY



KAVANAGH CRIMSON



REMI ROUGE



FRANCESCA CRIMSON

PINK & PURPLE



CAMILLE BLUSH



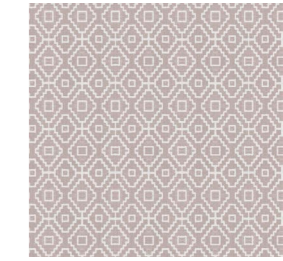
LOWLEY BLUSH



MARELLA BLUSH



RENATA ROSE



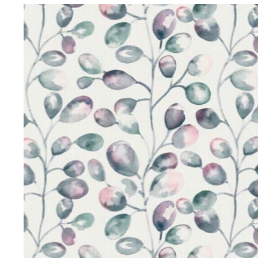
STEENA CHALK PINK



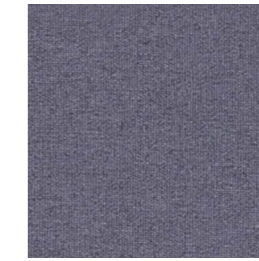
FRANCESCA BLUSH



CALEDON PETAL



JENNA ROSE



IONA GRAPE



AUSTIN MULBERRY



DEANSGATE SUNSET

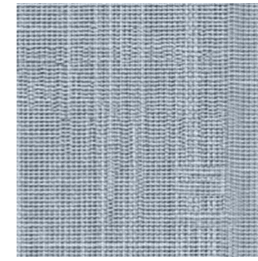


MAPLE BLACKBERRY

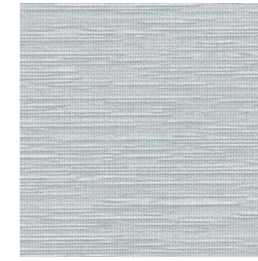
DUCK EGG



JENNA OCEAN



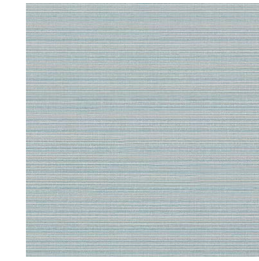
RENATA DUCK EGG



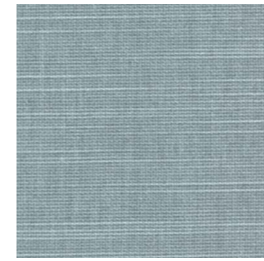
MIQUITA DUCK EGG



EARLE SOFT BLUE



GWEN TEAL



HAVEN DUCK EGG



VARLEY DUCK EGG



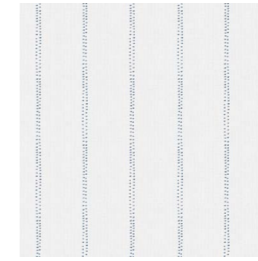
FRANCESCA SKY



BLUE



BETSY INDIGO



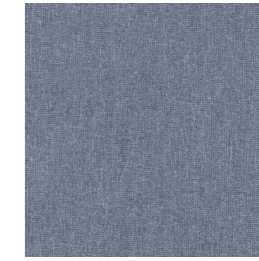
JUNO NAVY



EDWINA INDIGO



GRIFFITH OXFORD



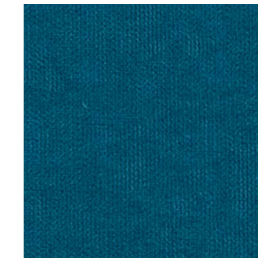
ENRICCA DENIM



SABAH RIVER



SIAN TEAL



BENEDICT PEACOCK



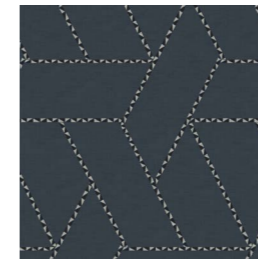
DEANSGATE MIDNIGHT



GROVELY INDIGO



BENEDICT NAVY



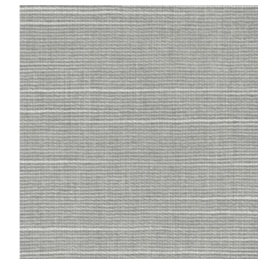
EDEN MOONLIGHT



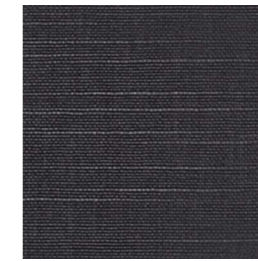
GREY



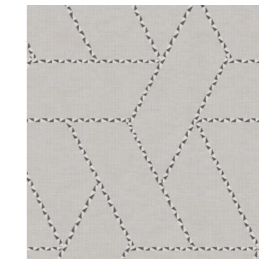
VARLEY SILVER



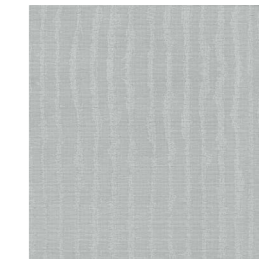
INNES DUSK



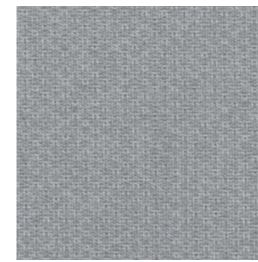
LOUIS MIST



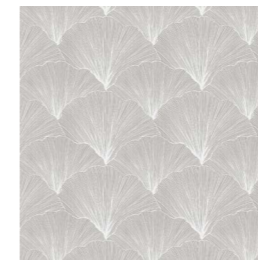
EDEN MERCURY



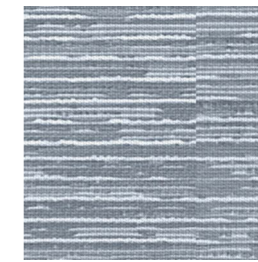
CROFT WHITE



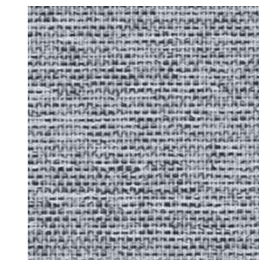
ERKEL IRON



BASSET SILVER



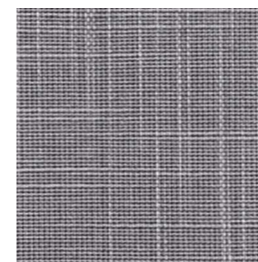
WELLAN GREY



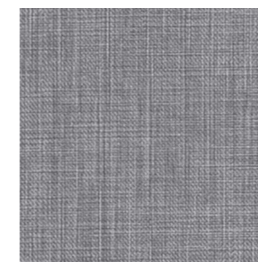
HASLAM GREY



CALEDON SILVER



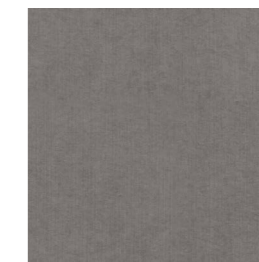
RENATA SILVER



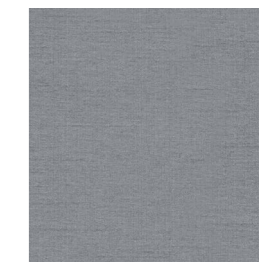
NAIDA STEEL



AUSTIN SILVER



BENEDICT
PEBBLE



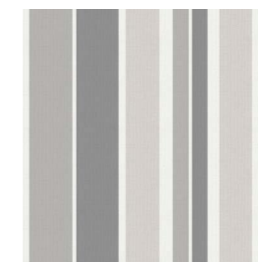
ALLEGRA SILVER



LOWLEY GREY



SELINA SHADOW



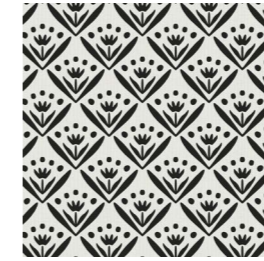
EDWINA SILVER



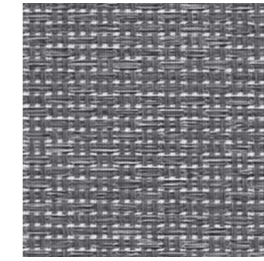
CHARCOAL



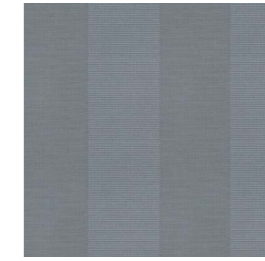
SABAH STONE



BETSY CHARCOAL



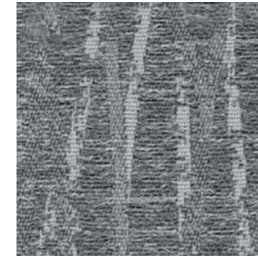
AYRES STEEL



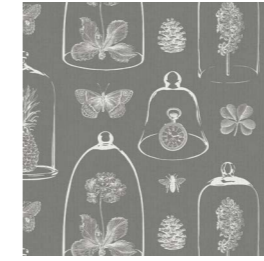
SHEENA DOVE



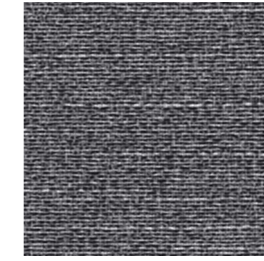
ALWYN SLATE



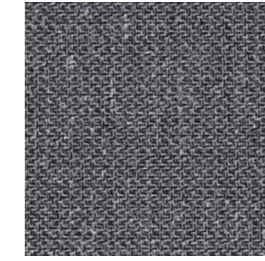
GRIFFITH SLATE



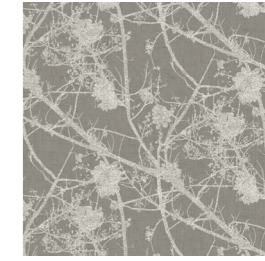
TRUDY STONE



PERRIN ANTHRACITE



ENRICCA SHADOW



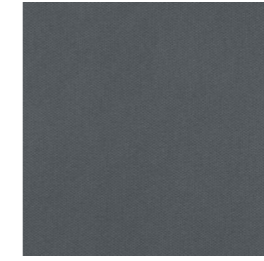
ROSSO SLATE



KAVANAGH ASH



MARCIA SMOKE



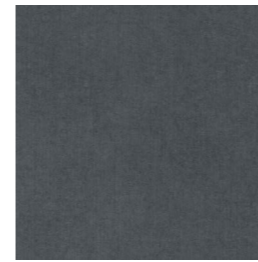
ERKEL CONCRETE



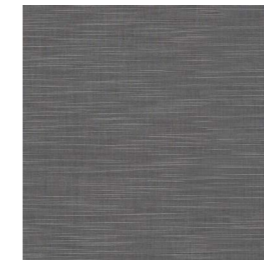
DANBURY GREY



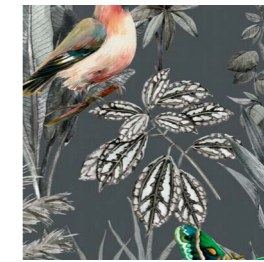
EARLE SMOKE



BENEDICT CHARCOAL



INNES CHARCOAL



MUARA SLATE



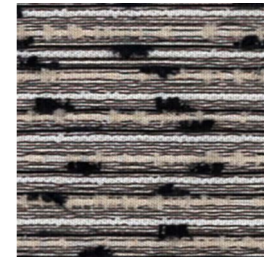
MONOCHROME



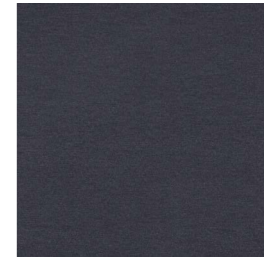
BETSY GRANITE



VARLEY BLACK



DANBURY MONOCHROME



IONA INK



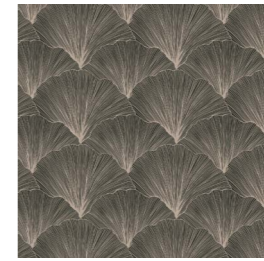
FRANCESCA EBONY



XAVIER BLACK



GWEN NOIR



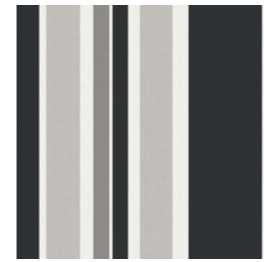
BASSET EBONY



NEWHAM GREY



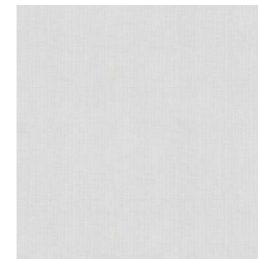
GROVELY BLACK



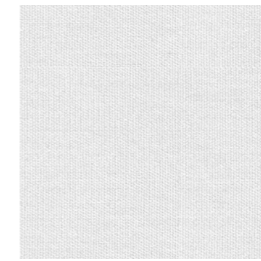
EDWINA CHARCOAL



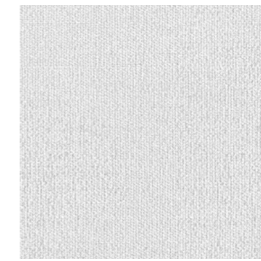
SABAH MIDNIGHT



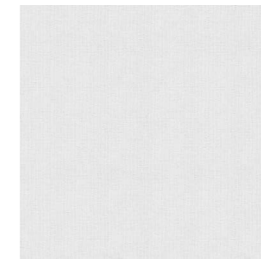
HAVEN ICE



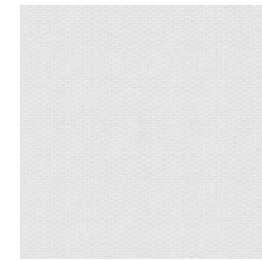
BENEDICT WHITE



SELINA SILVER



PERRIN WHITE



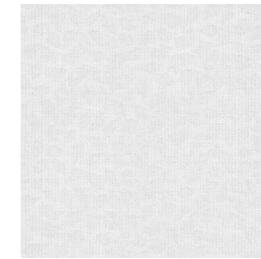
AYRES COTTON



CROFT ICE



DANBURY WHITE



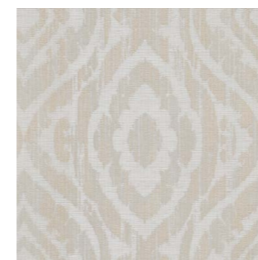
XAVIER SNOW



NEWHAM PEARL



HUMPHREY ICE



MEGAN CHALK



VILLIER WHITE

WHITE

CREAM



KEFI OYSTER



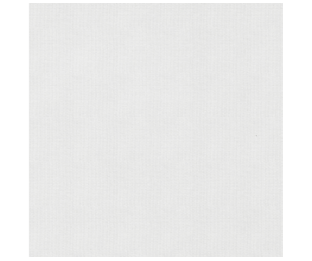
RENATA ALABASTER



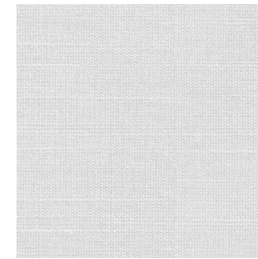
DANBURY IVORY



ZEPHYR CHAMPAGNE



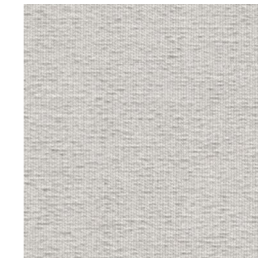
ERKEL SNOWDROP



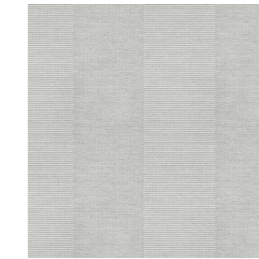
INNES CREAM



ZING IVORY



PERRIN IVORY



SHEENA POWDER



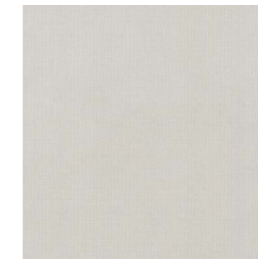
EDWINA SAND



BEAU WHEAT



AYRES IVORY



ENRICCA CHALK



ADAMS OYSTER



NATURAL



BAILEY LINEN



WELLAN SAND



RENATA SANDSTONE



NEWHAM WHEAT



HASLAM NATURAL



ALLEGRA IVORY



INNES IVORY



EARLE CLAY



AYRES STONE



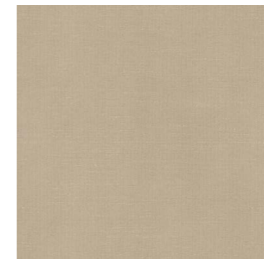
SHEENA SAND



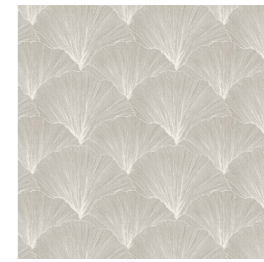
CROFT CAMPAGNE



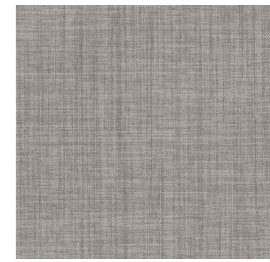
BENEDICT SAND



ALLEGRA VANILLA



BASSET NATURAL



GROVELY LINEN



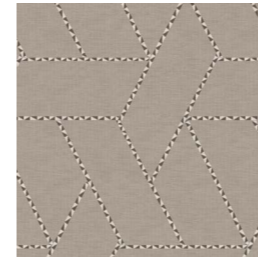
PERRIN HAZEL



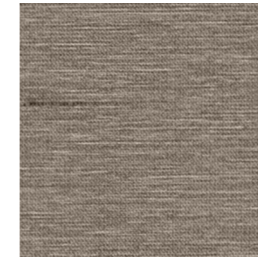
EDWINA OYSTER



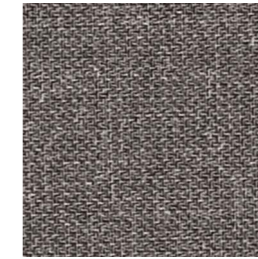
DARK NATURAL



EDEN EARTH



ALLEGRA
CHESTNUT



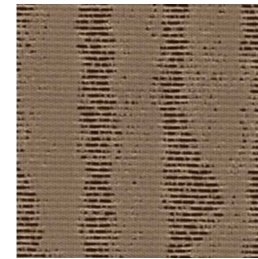
ENRICCA DUSK



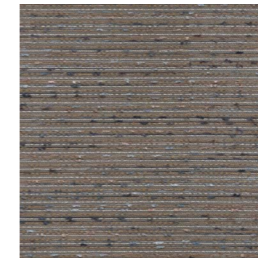
SHEENA MOLE



GRAVELY LAVA



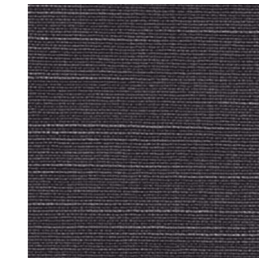
CROFT BRONZE



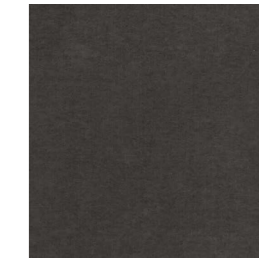
DANBURY SAND



BEAU PEBBLE



INNES
CHOCOLATE



BENEDICT
MUSHROOM



ROSSO STONE



illumina
BLINDS & CURTAINS